
**APPENDIX A: Project Selection Criteria
and Screening Process**

APPENDIX A: PROJECT SELECTION CRITERIA AND SCREENING PROCESS

1st Level Screening: Relevance of Revitalization Project

- The revitalization project is consistent with the legislation.
A revitalization project is a planned physical improvement that, when completed, will contribute to the economic, cultural, recreational, tourism, social (including housing, parks and community centers) or educational development of the City of Camden. A revitalization project has a specific location within the City and a specific timeframe and costs associated with design, construction and implementation. It can involve the construction or rehabilitation of buildings, supporting infrastructure (utilities, streetscapes, drainage, etc.), or community facilities (parks, libraries, community centers, etc.).
- The revitalization project advances one or both goals of the Strategic Revitalization Plan (job creation and neighborhood improvement.)

- The project is consistent with the objectives of City Master Plan, neighborhood plans, other subarea plans or the visions of the key leadership of the City of Camden.

2nd Level Screening: Readiness

- The revitalization project has been defined (see project definition above) and development responsibility has been established and acknowledged.
- Organization has the demonstrated management capability or a management plan that can successfully implement the project.
- Implementation organization has achieved site control or there is sufficient evidence that site control can be achieved and the project started within a three- year period.
- There are no major environmental or other constraints (such as permit requirements) that would prevent the start of implementation within the next three years.
- There exists sufficient infrastructure to support the demand associated with the revitalization project or such infrastructure can be developed and constructed in the time frame of the project.

Ranking Process:

Revitalization projects would be ranked on a 1-3 scale with 3 being highest rank based upon the following criteria:

3- High probability of achieving results

2- Moderate probability of achieving results

1- Low probability of achieving results

Financial

- The project financing plan is reasonable.
- There is a high probability that the project can be financially sustainable.
- There is a high probability that the project can generate private sector investment.

Economic Impacts

- The project will generate jobs for residents of Camden.

- The non-public projects will expand the tax revenues for the City of Camden.
- The non-public projects will contribute to the development of other income streams for the City of Camden.

Neighborhood Impacts

- The project improves housing stock.
- The project will contribute to the improvement of the “quality of life” of the City through improvements in health, safety, or other contributions.
- The project contributes to neighborhood stability.

Leverage

- The project will leverage other money, to include private, federal, city, county or voluntary sector funds.
- If this project were successful, it would catalyze other projects.